

2nd Annual **Advancing** HOOSIER WOMEN **in Business** *Seminars*

June 26, 2008 - Jasper, Indiana

10:00 a.m.

Welcome and Introductions

Nancy Eckerle, Executive Director
Chamber of Commerce, Jasper, Indiana

David Terrell, Executive Director
Indiana Office of Community and Rural Affairs (OCRA)

10:15 a.m. – 10:30 a.m.

Keynote Speaker

Lt. Governor Becky Skillman

10:30 a.m. – 11:45 a.m.

Panel of Successful Business Owners

- **Susan Baggett** – Owner, Picture Perfect (Jasper, Indiana)
 - *Advice from Aesop's to Ancestors*
- **Victoria Wiederkehr** – Owner, Cardinal Selling Services (Ferdinand, Indiana)
 - *Small Business Success Tips for the Emerging Entrepreneur*
- **Maureen Braun** – Owner, Finishing Touches (Jasper, Indiana)
 - *The Four P's in Business: Priorities, People, Positive Attitude, and Pay It Forward/Pay It Back*

11:45 a.m. – 12:45 p.m.

Luncheon Keynote Speaker

Pat Koch, Holiday World & Splashin' Safari

- *WoW! Women of Wisdom*

12:45 p.m. – 2:00 p.m.

Roundtable Discussions (each participant will choose two)

- **Healthy Balance with Work and Family** – Darla Blazey, Indiana Division of Tourism
- **Influencing Your Health** – Donna Oeding, Dubois County Health Department
- **Using Technology to Plug in New Customers** – Brian Vance, PCTLIC, Inc.
- **Strong Women, Powerful Financial Solutions** – Amy Bouchie, American Express Financial Planners
- **The Steps to Small Business Success** – Peter Sabella, Southwestern Indiana SBDC
- **The DOs and DON'Ts of Networking** – Barbie Brown, Spencer County Chamber of Commerce

2:00 p.m. – 2:45 p.m.

Afternoon Speaker

Elizabeth Gordon, author of *The Chic Entrepreneur: Put Your Business in Higher Heels*

2:45 p.m. – 3:00 p.m.

Closing Comments

Kim Howard, Regional Director
Southwestern Indiana Small Business Development Center (SBDC)